

Haiti Open[®]

2025 MEDIA KIT



About the Magazine

Founded in 2008, Haiti Open, Inc., publishes a print magazine to promote young Haitians, Haitian professionals, Haitian artists and creators, positive stories about Haiti, and a signature mix of smart advice and expert reporting on Haitian cultural activities, lifestyle, finance, and Haitian excellence.

Circulation

Estimated Distribution: 10,000

Four times a year, a print run of 10,000 copies is distributed to Haitian households, restaurants, clinics, events, and businesses in Miami-Dade, Broward, and Palm Beach.

About the Rapidd app

The Rapidd app, a Haiti Open, Inc. subsidiary, offers a modern business directory, event and deal listings, podcasts, radio and TV stations, in-app banner displays, and more.

2025 Editorial Calendar



SCAN ME

March:

Rapidd Professionals, Year in Review
Ad Close: 3/5/25 | **On Sale:** 3/15/2025

May:

Top 40 Artists & Creators, Summer Activities
Ad Close: 5/5/25 | **On Sale:** 5/18/2025

August:

Hot 100 Young Haitians, Holiday Activities
Ad Close: 8/15/25 | **On Sale:** 8/30/2025

December:

Top 100 Leading Haitians, Business Inspiration
Ad Close: 12/5/25 | **On Sale:** 12/15/2025

All dates, content, themes subject to editorial discretion and change.



PRINT ADVERTISING:

- ARTICLE
 - INTERVIEW
 - REGULAR AD
 - PRIORITY AD
 - PREMIUM AD
- \$500 – \$1,500**

RAPIDD ADVERTISING:

- DIRECTORY
 - EVENTS
 - COUPONS
 - BANNERS
 - PODCASTS
 - VIDEOS
- \$99 – \$500**

CONTACT

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ADVERTISE WITH US || FÈ REKLAM AK NOU

PRINT MAGAZINE

Rate base: 10,000 Copies
Tri-County: Miami-Dade, Broward, Palm Beach
Full Page Ad (8.5x11 inches), Article or Interview
Print Ad comes with 3 months of Digital Ads

ONLINE ADVERTISING

320x50 Mobile Ad, 728x90 & 300x250 Website Ad
Haiti Open Website Banners, and Digital Magazine
Rapidd Business Directory, Banners, Coupons, etc.
90,000 - 270,000 Ad Views within 3 months

TARGET AUDIENCE

High School 79%, Bachelor 19%, \$53,000 MHI
1.6 million Haitians in the US (533,409 in FL)

7+ WAYS TO REACH OUR AUDIENCES

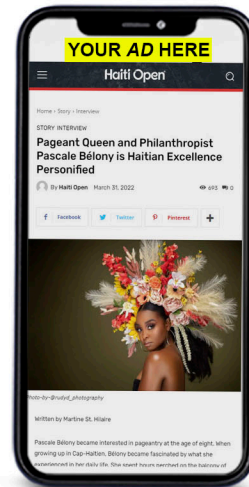
Print Magazine • Digital Magazine • Articles • Ads
Business Directory • Coupons • Events • Banners

DISCOUNT

25% Off One-Year Term (12-Month Campaign)
Do 9 months and get an additional 3 months free

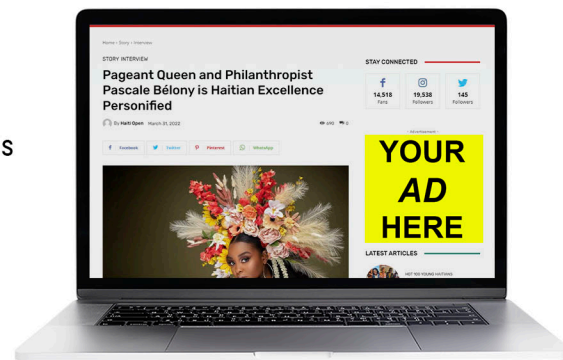
IN-APP ADVERTISING

OUR APP



2.8 MILLION

Monthly impressions (Apps/Sites)



100,000+

Monthly unique visitors (Apps/Sites)



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