

Haiti Open[®]

2024 MEDIA KIT



About the Magazine

Founded in 2008, Haiti Open, Inc. publishes a quarterly print magazine to promote positive stories about Haiti and its people through in-depth articles, immersive photography, and a signature mix of smart advice and expert reporting on Haitian cultural activities, lifestyle, finance, and Haitian excellence.

Circulation

Estimated Distribution: 10,000

Four times a year, a print run of 10,000 copies is distributed to Haitian households, restaurants, clinics, events, and businesses in Miami-Dade, Broward, and Palm Beach.

About the Rapidd app

The Rapidd app, a Haiti Open-owned app, extends our reach beyond print to provide in-app advertising with videos, podcasts, banners, event listings, and business listings.

2024 Editorial Calendar



SCAN ME

March:

Top 40 Artists & Creators, Year in Review
Ad Close: 3/15/24 | **On Sale:** 3/30/2024

June:

Hot 100 Young Haitians, Summer Activities
Ad Close: 6/15/23 | **On Sale:** 6/30/2024

September:

Fall Shopping Guide, Holiday Activities
Ad Close: 9/15/24 | **On Sale:** 9/30/2024

December:

Top 100 Leading Haitians, Business Inspiration
Ad Close: 12/5/24 | **On Sale:** 12/15/2024

All dates, content, themes subject to editorial discretion and change.

PRINT ADVERTISING:

REGULAR AD
\$500 PER PAGE

ARTICLE
\$650 PER PAGE

PRIORITY AD
\$1,000 PER PAGE

PREMIUM AD
\$1,500 - \$2,000

ONLINE ADVERTISING:

Banners, Videos
270,000 Views
3 months run
from \$450 & up

CONTACT

JEAN DELVA

Manager

Delva@HaitiOpen.com

www.HaitiOpen.com

(305) 842-3555

IN-APP ADVERTISING

OUR APPS

Haiti Open

Magazine App

Rapidd

Business App



SCAN ME

ADVERTISE WITH US || FÈ REKLAM AK NOU

PRINT MAGAZINE

Rate base: 10,000 Copies

Tri-County: Miami-Dade, Broward, Palm Beach

Full Page Ad (8.5x11 inches)

Print Ad comes with 3 months of Digital Ads

ONLINE ADVERTISING

320x50 Mobile Ad, 728x90 & 300x250 Website Ad

Haiti Open Website Banners, and Digital Magazine

Rapidd in-App Banners, Podcasts, Videos, etc.

90,000 - 270,000 Ad Views within 3 months

TARGET AUDIENCE

High School 79%, Bachelor 19%, \$53,000 MHI

1.6 million Haitians in the US (533,409 in FL)

7+ WAYS TO REACH OUR AUDIENCES

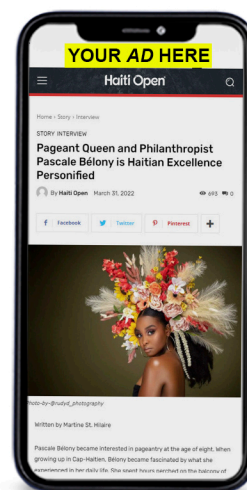
Print and Digital Magazine, Podcasts and Videos

Site and in-App Banners, Events and Business Listing

DISCOUNT

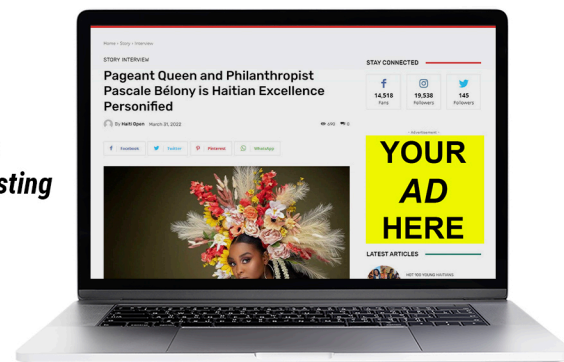
25% Off One-Year Term (12-Month Campaign)

Do 9 months and get an additional 3 months free



2.8 MILLION

Monthly impressions (Apps/Sites)



100,000+

Monthly unique visitors (Apps/Sites)

55,000+
Readers per edition
Print + Digital



\$0.005

per view/impression
1,000 - 3,000 daily views