

2017 ADVERTISING KIT



PRINT



DIGITAL

- FREE MAGAZINE
- **Print volume:** 10,000
- **Distribution locations:** Haiti and South Florida (Miami, Broward and Palm Beach)
- **Digital platforms:** iOS & Android (Free Worldwide inside the HAITI OPEN app)
- **Next edition:** 2018 Health Guide for Haitians Living in South Florida (Jan. 15th, 2018)

MAGAZINE CALENDAR:

Health Edition	Travel Edition	Culture Edition	Wedding Edition
OUT by Jan. 15 th	OUT by April 15 th	OUT by July 15 th	OUT by Oct. 15 th
AD Close on Dec. 20 th	AD Close on Apr. 1 st	AD Close on July 1 st	AD Close on Sept 20 th

ADVERTISING PRICES:

Full Page 8.5x11"	Full Page 8.5x11"	Double Page	Half Page 8.5x5.5"
\$990 (regular)	\$1,490 (premium)	\$1,790	\$690



Left, one of 10 bus shelters in Miami (May 2016); middle, our I-95 Billboard in Hallandale Beach, FL (Feb 2016); right, downtown Miami (May 2017);

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